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## EXPRESSION OF INTEREST (EOI)

For A Creative Digital Content Developer/Videographer

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Advertised Day: 15 May 2025

Submission Deadline: Open until filled

### Who We Are

Urgent Action Fund–Africa (UAF-Africa) is a feminist, pan-African rapid response Fund committed to transforming power relations through resourcing African feminists and womn’s human rights defenders (AWHRDs) and their formations as an act of solidarity. Bold, responsive, creative, and consistent, UAF-Africa works with deep and expanding feminist knowledge, experience, and skills in the various contexts in which AWHRDs live, organize, and work. The Fund is alert and agile in responding to the priorities and urgent needs of African feminist and womn’s rights movements, thus ensuring holistic security, safety, and well-being, movement building, and strengthening using feminist philanthropic principles and values.

Through our work, we have recognised the deep and intersecting trauma that African feminists and WHRDS face, especially in the face of overlapping crises and structural violence. As part of our strategic accompaniment model, we continue to foreground healing justice and collective care as political tools for resistance and sustainability.

### About the Feminist Republik

UAF-Africa is hosting the 3rd Feminist Republik Festival (3rd FRF), set to take place in Mombasa, Kenya, from 27-30 November 2025. The Festival will be a further opportunity for AWHRDs and feminist movements to learn, link and connect while sharing on and around what regeneration looks like in the wake of rising polycrises and increased resistance to

feminist organising. The 3<sup>rd</sup> edition will centre the lived realities of WHRDs from crisis contexts across the continent, unpack what feminist response to crisis means and inviting us to reflect on trauma through the lens of crisis.

Through group discussions, storytelling, art, song, poetry and dance, we aim to critically engage with a critique of the systems that have never worked for us, explore transformational futures, and get re-energised and rejuvenated in the process. The festival will be designed with moments to grieve and celebrate. The healing justice research findings have also surfaced traditional healing practices that have been applied in feminist settings that we are interested in surfacing and collectively practising during the festival.

### **The assignment**

UAF-Africa is seeking dynamic and visionary creative content developers/videographers to document, capture and creatively interpret the spirit, energy, and depth of the 3rd Feminist Republik Festival. The content produced will amplify the voices, visions, and strategies of African feminists and WHRDs as they interrogate crisis, trauma, healing, and collective care.

### **Tasks and responsibilities**

The creative team will be expected to record and capture captivating moments during all sessions and planned activities to deliver high quality of work and designs for various actions.

#### **Before the Festival:**

- Familiarise themselves with the Festival theme, agenda, facilitators, and participants' profiles.
- Attend a pre-festival briefing with UAF-Africa communications and Programmes teams.
- Discuss and agree on consent and guiding documents.
- Agree on editorial direction, consent protocols, and visual storytelling approach.
- Develop a work plan and creative brief aligned with the Festival's goals.

#### **During the festival:**

- Fill and gather appropriate written and signed permissions and consent forms for all video interviews and photographs.

- Capture key moments in plenaries, group sessions, fireside chats, performances, and informal interactions.
- Engage with WHRDs, activists and artists to gather powerful images, audio-visual testimonies and narratives.
- Pay attention to actions, emotions, and expressions during the deliberations.
- Work with the highest professional ethical standards and in keeping with the festivals core messages.
- Ensure that the video content is being captured with highest broadcast quality of videography: minimum HD 1920x1080 or better.
- Ensure good command of own videographic/photographic equipment (cameras, lenses, lights, filters, tripods), as well as video/photo-related image editing software.
- To capture digital images in high resolution shot as a RAW file (300 pixels/inch: minimum size 3000 x 2000 pixels;)
- Ensure that the correct photography and video formats and specifications are used as requested by UAF-Africa.
- Both photographers/Videographers are expected to show appropriate sensitivity towards participants they will photograph or interview.

#### **After the Festival**

- Ensure that the footage is edited in line with the script agreed and approved by the UAF-Africa communications team.
- Ensure all audio-visual material aligns with UAF-Africa's values and editorial voice.
- Ensure that all required photography and videography/video-editing jobs are completed and submitted on deadline.

#### **Deliverables and Timelines**

The digital content developers are expected to work on various aspects of photography and video production for the festival, guided by the following deliverables and timelines:

- **On Each Festival day**
  - Submit a minimum of 100 edited digital images with full captions in high resolution shot as a RAW file (300 pixels/inch: minimum size 3000 x 2000 pixels;)
  - Submit a 2-to-3-minute short video highlighting the main activities for the day.
  - Submit five creative quotations from the sessions.

- **Post the festival**

- Submit complete sets of images shot as a RAW file (300 pixels/inch: minimum size 3000 x 2000 pixels), saved chronologically.
- Creative photographic designs with quotes from facilitators, speakers, healers, and participants.
- Production of six high-quality videos (script writing, videography, editing, audio balancing, sub-titling and archiving raw and edited work) according to UAF-Africa's guidelines.
  - i. Three theme-based interview videos (5 minutes)
  - ii. Three videos highlighting various activities and proceedings during the festival (5 minutes)
- Submit raw footage and photographs.

## **Competences**

- Ability to film, create, edit, organise, and coordinate professional broadcast quality video and audio: HD 1920x1080 or better (Day and night).
- Professional and functional HD equipment and editing materials.
- Have Final Cut Pro editing skills (or other professional editing software i.e., Avid, Premiere, etc).
- Have knowledge of different video formats and video file conversions
- Have knowledge of video lighting.
- Ability to achieve results through planning and monitoring the assigned work.
- Pays attention to details, delivers quality work by deadline
- Consistent in positioning and managing the UAF-Africa brand and quality and upholding it to a high level of quality during the timeline of the assignment.
- Has excellent analytic skills especially in understanding complex information to produce evidence-based comparisons and conclusions.

## **Please note:**

- Sub-contracting other vendors to perform the job described in this Terms of Reference is not allowed.

- All footage and photographs will remain the property of UAF-Africa.

### **Application Process and Deadline**

Qualified individuals and teams interested in this assignment are invited to submit an Expression of Interest (EOI) that includes:

- A short profile of the organisation and relevant past experience.
- Portfolio or sample links to previous videography and photography work.
- Brief proposal and creative approach to covering the Festival.
- Budget breakdown and proposed timeline.

Submissions should be sent to [info@uaf-africa.org](mailto:info@uaf-africa.org) with the subject line:

**EOI: Creative Content Developer – 3rd Feminist Republik Festival**

No phone calls, please.

We thank all those who apply, but only shortlisted firms will be contacted. To learn more about UAF-Africa and our programs, please visit our website at <http://www.uaf-africa.org/>